



East-West Healing Arts Institute  
 6425 Normandy Lane, Madison, WI 53719  
 608-240-1600 • acupressureschool.com

## Asian Bodywork and Therapeutic Massage Program

### Full-Time Academic Calendar for Fall 2018:

October 6th, 2018 – August 24, 2019 *This schedule is subject to change.*

Classes are held on the following days and times:

Day of week	Time	Subject
Saturday	9:00 a.m. - 5:30 p.m.	Eastern Theory & Technique
Monday	9:00 a.m. - 5:30 p.m.	Western Theory & Technique

**Student Clinic** (begins term II): Students choose a Tuesday, Thursday or Sunday clinic day.

**Student Chair Massage:** Students participate in supervised chair massage events in the community.

**Internship:** Students intern in Dr. Zhou's Acupuncture & Wellness Clinic.

**Orientation:** Saturday September 29<sup>th</sup>, 2018

#### Term I

Oct 6 First day of class  
 Nov 19-25 Thanksgiving Break  
 Dec 7 End Term I

#### Term II

Dec 8 Begin Term II  
 Dec 22 – Jan 4 Winter Holiday Break  
 Feb 17 End Term II

#### Term III

Feb 18 Start Term III  
 April 14 End Term III

#### Term IV

April 15 Start Term IV  
 April 22-23 Easter Break  
 June 21 End Term IV

#### Term V

June 22 Start Term V  
 July 1-7 Independence Day  
 Break  
 August 23 End Term V

**Graduation:** Sunday August 24, 2019

**16 month Part-Time Program:** starts with either Eastern or Western Theory & Technique track, adds Student Clinic term II, then begins the 2nd Theory & Technique track (Western or Eastern) in Spring 2019 (April), and graduates in March 2020.

# Addendum to Catalog~ Fall 2018

## TUITION AND FEES

### Tuition, Fees, and Payment Plans

<b>*Cost for Academic Term, Group 51 - Full-Time</b>	<input type="checkbox"/> <b>Plan A (Pre-Pay)</b>	<input type="checkbox"/> <b>Plan B (2 Payments)</b>	<input type="checkbox"/> <b>Plan C (4 Payments)</b>
Application Fee (Non-refundable)	100	100	100
Base Tuition	12,500	12,500	12,500
Payment Plan Fee		500	1000
Text Books	600	600	600
Massage Table	350	350	350
Credentialing Fee (State Licensure)	400	400	400
Graduation fee	25	25	25
<b>Total Charges</b>	<b>13,975</b>	<b>14,475</b>	<b>14,975</b>

**Full-Time:** PLAN A = 1 Payment (Due first day of class) PLAN B = 2 Payments (Due first day of class and approx. 5<sup>th</sup> month of program) . PLAN C = 4 Payments (Spread over 8 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program.

<b>*Cost for Academic Term, Group 51 - Part-Time</b>	<input type="checkbox"/> <b>Plan A (Pre-Pay)</b>	<input type="checkbox"/> <b>Plan B (2 Payments)</b>	<input type="checkbox"/> <b>Plan C (6 payments)</b>
Application Fee (Non-refundable)	100	100	100
Base Tuition	12,500	12,500	12,500
Payment Plan Fee		750	1,250
Text Books	600	600	600
Massage Table	350	350	350
Credentialing Fee (State Licensure)	400	400	400
Graduation fee	25	25	25
<b>Total Charges</b>	<b>13,975</b>	<b>14,725</b>	<b>15,225</b>

**Part-Time:** PLAN A = 1 Payment (Due first day of class), PLAN B = 2 Payments (Due first day of class and approx. 8<sup>th</sup> month of program), PLAN C = 6 Payments (Spread over 12 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program.

### Supplies and Other Expenses: All fees are subject to change.

(Other required equipment and supply costs are based on student preferences. Estimated cost ranges are as follows)

	<b>Minimum</b>	<b>Maximum</b>
Student Liability Insurance ( <b>required</b> ) <b>Due by First Day Class</b>	\$25	\$45
CPR/AED & First Aid Certification ( <b>required</b> ) <b>Due by Term II</b>	\$60	\$75
Linens~ sheets & blanket ( <b>required</b> ) <b>Due by Term 1, Wk 2</b>	\$40	\$100
Lotions ( <b>required</b> ) <b>Due by Term 1, Wk 2</b>	\$100	\$400
Misc. optional books, workshops, supplies, accessories	\$20	\$300
Massage Chair (optional)	\$350	\$550
<b>Total</b>	<b>\$615</b>	<b>\$1,524</b>

The above costs are *in addition to* the application fee, base tuition, payment plan fees, books, massage table charges and graduation fee. Items are required for participation in the EWHAI massage therapy program if they are so noted.

**Payment Plans and Terms:** Plans B & C are payment plans which include an additional payment plan fee. All fees are payable by cash, personal check, or credit card. An additional 3% processing fee will be charged if tuition is paid by credit card.

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## Incidental Administration Charges

Transcript requests: \$15	3% Processing Fee for tuition paid by credit card
Schedule modification: \$100	Check return (NSF): \$25
Tutoring fee/1-on-1 makeup w/Instructor: \$35/hour	Late fee (five business days): \$50

## FINANCIAL AID

East-West Healing Arts Institute-Madison offers Title IV Federal Student Aid through the US Department of Education for those students who qualify. Eligible students who apply for Federal Student Aid may participate in the following programs:

- **Pell Grants:** This is grant money for your education that does not have to be paid back, and is available to qualifying students based on financial need.
- **Federal Direct Student Loans:**
  - **Subsidized Federal Direct Student Loan:** This loan is a long-term low interest student loan based on financial need. The government subsidizes, or pays the loan interest until 6 months after graduation.
  - **Unsubsidized Federal Direct Student Loan:** This loan is not based on financial need. It is available to students who do not qualify for the full amount of a subsidized loan, or in combination with an unsubsidized loan.
- **Parent Loan for Undergraduate Students (PLUS):** This loan enables parents of dependent students to get guaranteed loans to assist with the post-secondary education expenses of their children. Approval is based on income and credit history.

Students apply for Federal Student Aid directly by visiting the free application website [www.FAFSA.ed.gov](http://www.FAFSA.ed.gov)~ **EWHAI Federal School Code: 042193**. Eligibility is determined by the US Department of Education. To ensure that funds are available at the beginning of the program, *students should complete the FASA application no later than 4 weeks prior to orientation*. Once processing is complete, students will be notified regarding the amount Financial Aid that is available. For questions regarding Federal Student Aid, contact the financial aid office: [financialaid@acupressureschool.com](mailto:financialaid@acupressureschool.com)

## STAFF

**Program Supervisor: XiPing Zhou, MDOM L.Ac. LMT. Nationally Certified Oriental Bodywork Therapy Instructor.** Has over 30 years of teaching experience, specializing in TuiNa, Acupressure and AcuStone therapy. Master's Degree of Science in Medicine at HeiLongJiang, Medical University of TCM in Harbin, China. Currently Dr. Zhou practices acupuncture and oriental bodywork in Madison, WI and gives lectures internationally.

**Business Manager and Accountant: LiPing Mu, BA.** University of Wisconsin Whitewater

**School Administrator: Terri Gomez, PhD LMT BCTMB.** University of Wisconsin-Madison, University of California, Davis, TIBIA Massage School

**Administrative Assistant: Kimberly Steuber, LMT.** East-West Healing Arts Institute

**Financial Aid Officer: Melanie Savidas, LMT.** East-West Healing Arts Institute

**IT Multi-Media Director: Plamen Dimitrov**

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## **FACULTY**

**XiPing Zhou, MDOM LAc:** E101 Introduction to TCM, E204 TuiNa and Therapeutic Massage for Medical Conditions, and E104 TaiChi, QiGong. Teaching experience: 31 years. Part-time Instructor/Adjunct Faculty

**Donna Boucher:** E302 Zen Shiatsu. Teaching experience: 14 years. Boston Shiatsu School, Cambridge, MA. Part-Time Instructor/Adjunct Faculty.

**Nicole Budeau, LMT:** W104 Special Populations/Pregnancy. Teaching Experience: 2 years. East-West Healing Arts Institute. Part-time Instructor/Adjunct Faculty

**Tasha Bynum, LMT:** W204 Clinical Aromatherapy. Teaching experience: 8 years. East-West Healing Arts Institute, Center for Aromatherapy Research and Education. Part-time Instructor/Adjunct Faculty

**Sara Cotton, BA MA EYR RTT:** E104 Movement, E301 Chai Quiao, E303 Thai Massage. Teaching experience: 11 years. MA Library and Information Studies, BA English University of Wisconsin-Madison. Part-time Instructor/Adjunct Faculty

**Kathy Ginn, LMT:** B101 Ethics, W103 Soft Skills, W102 Psychology of Touch. Teaching experience: 15 years. McKinnon Institute, Oakland, CA, Crystal Mountain School of Massage Therapy, Albuquerque, NM. National Speaker, Part-time Instructor/Adjunct Faculty

**Terri Gomez, PhD LMT BCTMB:** S101 Musculoskeletal Anatomy, S103 Clinical Pathology, S104 Kinesiology, S105 Anatomy & Physiology S106 Pathology, B103 WI Licensure and Exam Prep, W203 Hydrotherapy/Spa. Teaching experience: 23 years. PhD in Nutritional Sciences at University of Wisconsin-Madison, BS in Exercise Physiology at University of California, Davis, TIBIA Massage School. Part-time Instructor/Adjunct Faculty

**Elisabeth Norton, BA BS LMT:** S102 Practical Anatomy, W301 Integrated CrS/MFR Bodywork. Teaching Experience: 14 years. BA in Psychology, BS in Geological Sciences, University of Missouri-Columbia; Massage Therapy Institute of Missouri, Columbia, Missouri. Part-time Instructor/Adjunct Faculty

**Justin Polka, BA LMT BCTMB:** E103 Acupressure Point Location and Indication, E201 Advanced Tools, H102 Student Chair Massage Prep. Teaching experience: 12 years. BA University of Wisconsin-Madison. East-West Healing Arts Institute. Part-time Instructor/Adjunct Faculty

**Matt Safarik, L.Ac., CMT.** E203 Theory of Eastern Medicine. Teaching experience: 3 years. Masters of Acupuncture & TCM at Yo San University, BS in Sociology at Arizona State University, Boulder College of Massage Therapy. Part-time Instructor/Adjunct Faculty

**Leora Weitzman, PhD LMT BCTMB:** W201 Deep Tissue. Teaching experience: 11 years. PhD in Philosophy at Stanford University, BA in Philosophy at Stanford University, TIBIA Massage School. Part-time Instructor/Adjunct Faculty

**LaCuir Yancey, LMT BCTMB CPT:** E 102 Tuina Techniques, E202 Advanced Acupressure Point Application and Integration, E201 E204 TuiNa for Medical Conditions, W202 Sports Massage. Teaching experience: 13 years. East-West Healing Arts Institute. Part-time Instructor/Adjunct Faculty

## **Regulation & Licensing**

Wisconsin State Law requires that massage therapists be licensed in order to practice massage. East-West Healing Arts Institute meets and exceeds all requirements to become a Licensed Massage Therapist in Wisconsin.