



Heal The Body
Enrich The Mind
Enlighten The Spirit

East-West Healing Arts Institute
4601 N. Oakland Ave., Suite 218
Milwaukee, WI 53211
414-312-7929 • acupressureschool.com

Asian Bodywork and Therapeutic Massage Program Catalog Addendum

Full-Time/Part-Time Academic Calendar for Milwaukee Campus Spring 2024:
May 12st 2024 – April 6th 2025 *This schedule is subject to change.*

Classes are held on the following days and times:

| Day of week | Time | Subject |
|----------------------|------------------------|----------------------------|
| Sundays | 9:00 a.m. – 5:30 p.m. | Eastern Theory & Technique |
| Tuesdays & Thursdays | 6:00 p.m. – 10:00 p.m. | Western Theory & Technique |

Student Clinic (begins term II): Students choose a Tuesday, Thursday or Sunday clinic day.

Student Chair Massage: Students participate in supervised chair massage events in the community.

Internship: Students intern in Dr. Zhou’s Acupuncture & Wellness Clinic.

ORIENTATION: Sunday, April 17th, 2024 from 9 AM to 12 PM

Application Deadline: Friday, March 22nd, 2024

Term I

May 12, 2024 First Day of Class
 May 24 – 30 Memorial Day Break
 July 1 – 7 Independence Day Break
 July 20, 2024 End Term I

Term IV

Nov 17, 2024 Start Term IV
 Nov 25 – Dec 1 Thanksgiving Break
 Dec 23 – Jan 4 Winter Break
 Feb 1, 2025 End Term IV

Term II

July 21, 2024 Start Term II
 Aug 31 – Sep 6 Labor Day Break
 Sep 21, 2024 End Term II

Term V

Feb 2, 2025 Start Term V
 April 5, 2025 End Term V

Graduation: Sunday April 6, 2025

Term III

Sep 22, 2024 Start Term III
 Nov 16, 2024 End Term III

16 month Part-Time Program: starts with either Eastern or Western Theory & Technique track, adds Student Clinic term II, then begins the 2nd Theory & Technique track (Western or Eastern) in Fall 2024, and graduates in Fall 2025.

TUITION AND FEES

Tuition, Fees and Payment Plans

| *Cost for Academic Term, Group 60 Full-Time | □ Plan A (Pre-Pay) | □ Plan B (2 Payments) | □ Plan C (4 Payments) |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|----------------------------------|----------------------------------|
| Application Fee (Non-refundable) | 100 | 100 | 100 |
| Base Tuition | 13,000 | 13,000 | 13,000 |
| Payment Plan Fee | | 500 | 1,000 |
| Text Books | 600 | 600 | 600 |
| Massage Table | 450 | 450 | 450 |
| Credentialing Fee (State Licensure) | 450 | 450 | 450 |
| Total Charges | 14,600 | 15,100 | 15,600 |
| Full-Time: PLAN A = 1 Payment (Due first day of class) PLAN B = 2 Payments (Due first day of class and approx. 5th month of program). PLAN C = 4 Payments (Spread over 8 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program. | | | |

| *Cost for Academic Term, Group 60 Part-Time | □ Plan A (Pre-Pay) | □ Plan B (2 payments) | □ Plan C (6 payments) |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|----------------------------------|----------------------------------|
| Application Fee (Non-refundable) | 100 | 100 | 100 |
| Base Tuition | 13,000 | 13,000 | 13,000 |
| Payment Plan Fee | | 750 | 1,250 |
| Text Books | 600 | 600 | 600 |
| Massage Table | 450 | 450 | 450 |
| Credentialing Fee (State Licensure) | 450 | 450 | 450 |
| Total Charges | 14,600 | 15,350 | 15,850 |
| Part-Time: PLAN A = 1 Payment (Due first day of class), PLAN B = 2 Payments (Due first day of class and approx. 8 th month of program), PLAN C = 6 Payments (Spread over 12 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program. | | | |

Supplies and Other Expenses: All fees are subject to change.

(Other required equipment and supply costs are based on student preferences. Cost ranges are as follows)

| | Minimum | Maximum |
|--------------------------------------------------------------------------------|----------------|----------------|
| Student Liability Insurance (required) provided free of charge | \$25 | \$45 |
| CPR, First Aid, AED Certification (required) Due by Term II | \$75 | \$100 |
| Scrubs (required) Due by Term 2, WK 1 | \$29 | \$70 |
| Linens (required) Due by Term 1, Wk 2 | \$40 | \$100 |
| Lotions (required) Due by Term 1, Wk 2 | \$100 | \$400 |
| Misc. optional books, workshops, supplies, accessories | \$20 | \$300 |
| Massage Chair (optional) | \$350 | \$550 |
| Total | \$639 | \$1,565 |

The above costs are *in addition to* the application fee, base tuition, payment plan fees, books, massage table charges and graduation fee. Items are required for participation in the EWHAI massage therapy program if they are so noted.

Payment Plans and Terms: Plans B & C are payment plans which include an additional payment plan fee. All fees are payable by cash, personal check, or credit card. An additional 3.5% processing fee will be charged if tuition is paid by credit card.

Incidental Administration Charges

| | |
|----------------------------------------------------|-----------------------------------------------------|
| Transcript requests: \$15 | 3.5% Processing Fee for tuition paid by credit card |
| Schedule modification: \$100 | Check return (NSF): \$25 |
| Tutoring fee/1-on-1 makeup w/Instructor: \$35/hour | Late fee (five business days): |
| \$50 | |

Collection of Unpaid Tuition and Fees: Nonpayment of tuition and fees due to the school will result in the student being obligated for interest, collection agency costs, additional collection costs, and legal costs. In addition, the school reserves the right to report the student's failure to pay amounts owed to one or more national credit bureau organizations and not release the student's academic transcript until all debts to the school are paid in full.

Students falling behind in payments for more than 30 days, as per the signed Tuition Agreement, may be suspended from the program, and/or be asked to withdraw from the Institute until the payments are made current. Students falling behind in payments for more than 60 days will be dismissed from the program. The diploma and official transcript will only be awarded to students upon satisfactory of all graduation requirements including all the fees and tuition paid to the school.

FINANCIAL AID

East-West Healing Arts Institute-Madison offers Title IV Federal Student Aid through the US Department of Education for those students who qualify. Eligible students who apply for Federal Student Aid may participate in the following programs:

- **Pell Grants:** This is grant money for your education that does not have to be paid back, and is available to qualifying students based on financial need.
- **Federal Direct Student Loans (FDSL):**
 - **Subsidized FDSL:** This loan is a long-term low interest student loan based on financial need. The government subsidizes, or pays the loan interest until 6 months after graduation.
 - **Unsubsidized FDSL:** This loan is not based on financial need. It is available to students who do not qualify for the full amount of a subsidized loan, or in combination with an unsubsidized loan.
- **Parent Loan for Undergraduate Students (PLUS):** This loan enables parents of dependent students to get guaranteed loans to assist with the post-secondary education expenses of their children. Approval is based on income and credit history.

Students apply for Federal Student Aid directly by visiting the free application website <https://studentaid.gov/> ~ **EWHAJ Federal School Code: 042193**. Eligibility is determined by the US Department of Education. To ensure that funds are available at the beginning of the program, *students should complete the FASA application no later than 4 weeks prior to orientation*. Once processing is complete, students will be notified regarding the amount Financial Aid that is available. For questions regarding Federal Student Aid, contact the financial aid office: financialaid@acupressureschool.com

STAFF

Program Supervisor: XiPing Zhou, MDOM L.Ac. LMT. Nationally Certified Oriental Bodywork Therapy Instructor. Teaching/Occupational experience: 36 years. M.D. Acupuncture at Heilongjiang Medical College of TCM. Certified TuiNa Massage Doctor at Harbin College of Oriental Medicine. Founder, Program Supervisor Dr. Zhou practices acupuncture and oriental bodywork in Madison, WI and gives lectures internationally.

Business Manager and Accountant: LiPing Mu, BA. University of Wisconsin Whitewater

School Administrator: Terri Gomez, PhD LMT BCTMB. UW-Madison, UC Davis, TIBIA Massage School

Academic Dean: Rachel Rodgers MS LMT BCTMB CPT: UW-Madison. EWHAJ

Financial Aid Officer: Kimberly Stueber LMT

IT Multi-Media Director: Plamen Dimitrov

Campus Director – Milwaukee Non-Main Campus: Bruce Sun, WI C.Ac., LMT. MS-MIS of University of Wisconsin-Milwaukee. Lakeside School of Massage Therapy, MSOM of Midwest College of Oriental Medicine-Racine, Diplomate of Oriental Medicine (NCCAOM).

Education Coordinator – Milwaukee Non-Main Campus: Natalie Schultz LMT. EWHAI - Milwaukee.

FACULTY

Dr. Xiping Zhou, MDOM. LMT LAc: E101 Intro to TCM. Teaching/Occupational experience: 30+ years. M.D. Acupuncture at Heilongjiang Medical College of TCM. Certified TuiNa Massage Doctor at Harbin College of Oriental Medicine. Part-time Instructor/Adjunct Faculty.

Kate Fitzpatrick, MSN, LMT: S103 Clinical Pathology, S102 Practical Anatomy, E304 Foot Reflexology. Nursing Educator of Edgewood College in Madison Wisconsin. Teaching experience: 3 years. Part-Time Instructor/Adjunct Faculty.

Laurel Hulke, LMT: E201 Advanced Tools, E301 Chai Quiao, E303 Thai Massage. Marquette University, East-West Healing Arts Institute- Milwaukee. Teaching experience: 5 years. Part-Time Instructor/Adjunct Faculty.

Bree Malueg, BA, LMT: E201 Advanced Tools, S103 Clinical Pathology, S104 Kinesiology, W202 Sport Massage. Teaching experience: 2 years. Part-Time Instructor/Adjunct Faculty.

Sydney Olson, LMT: S105 Anatomy & Physiology. Teaching experience: 1 year. Part-Time Instructor/Adjunct Faculty.

Natalie Schultz, LMT: E201 Advanced Tools, W102 Psychology of the body, W103 Soft Skills, W301 integrated Craniosacral & Myofascial Bodywork, H101 Clinic Preparation, H102 Student Chair Massage preparation, B101 Massage Ethics, B102 Business Fundamentals & Law, B103 Licensure & Exam Preparation and Student Clinic Supervisor. East-West Healing Arts Institute–Milwaukee. Teaching experience: 3 years. Part-Time Instructor/Adjunct Faculty.

Bruce Sun, MS-MIS, MSOM, WI C.Ac., LMT, Dipl. (NCCAOM): E101 Introduction to TCM, E102 TuiNa Techniques, E103 Acupressure Point Location, E104 Movement, E201 Advanced Tools, E202 Advanced Point Application and Integration, E203 Theory of Eastern Medicine, E204 TuiNa for Medical Conditions, H101 Clinic Preparation, B103 Licensure & Exam Preparation and Student Clinic Supervisor. Teaching experience: 10 years. UW-Milwaukee, Lakeside School of Massage, Midwest College of Oriental Medicine. Part-time Instructor/Adjunct Faculty.

Regulation & Licensing

Wisconsin State Law requires that massage therapists be licensed in order to practice massage. East-West Healing Arts Institute exceeds all requirements to become a Licensed Massage Therapist in Wisconsin.