



Heal The Body
Enrich The Mind
Enlighten The Spirit

East-West Healing Arts Institute
4601 N. Oakland Ave., Suite 218
Milwaukee, WI 53211
414-312-7929 • acupressureschool.com

Asian Bodywork and Therapeutic Massage Program Catalog Addendum

Full-Time/Part-Time Academic Calendar for Milwaukee Campus Fall 2024:
September 21st 2024 – August 16th 2025 *This schedule is subject to change.*

Classes are held on the following days and times:

Day of week	Time	Subject
Saturdays	9:00 a.m. – 5:30 p.m.	Eastern Theory & Technique
Tuesdays & Thursdays	6:00 p.m. – 10:00 p.m.	Western Theory & Technique

Student Clinic (begins term II): Students choose a Tuesday, Thursday or Sunday clinic day.

Student Chair Massage: Students participate in supervised chair massage events in the community.

Internship: Students intern in Dr. Zhou's Acupuncture & Wellness Clinic.

ORIENTATION: Saturday, September 14th, 2024 from 9 AM to 12 PM

Application Deadline: Friday, September 1st, 2024

Term I		Term IV	
September 21, 2024	First Day of Class	March 29, 2025	Start Term IV
November 15, 2024	End Term I	April 19 - 20	Easter Break
		May 24 – May 30	Memorial Day Break
		June 2, 2025	End Term IV
Term II			
November 16, 2024	Start Term II	Term V	
Nov 25 – Dec 1	Thanksgiving Break	June 3, 2025	Start Term V
Dec 22 – Jan 3	Winter Break	Jun 30 – Jul 6	Independence Day Break
January 31, 2025	End Term II	August 9, 2025	End Term V
Term III		Graduation: Saturday	August 16, 2025
February 1, 2025	Start Term III		
March 28, 2025	End Term III		

16 month Part-Time Program: starts with either Eastern or Western Theory & Technique track, adds Student Clinic term II, then begins the 2nd Theory & Technique track (Western or Eastern) in Spring 2025, and graduates in Spring 2026 2025.

TUITION AND FEES

Tuition, Fees and Payment Plans

*Cost for Academic Term, Group 60 Full-Time	□ Plan A (Pre-Pay)	□ Plan B (2 Payments)	□ Plan C (4 Payments)
Application Fee (Non-refundable)	100	100	100
Base Tuition	13,000	13,000	13,000
Payment Plan Fee		500	1,000
Text Books	600	600	600
Massage Table	450	450	450
Credentialing Fee (State Licensure)	450	450	450
Total Charges	14,600	15,100	15,600
Full-Time: PLAN A = 1 Payment (Due first day of class) PLAN B = 2 Payments (Due first day of class and approx. 5th month of program). PLAN C = 4 Payments (Spread over 8 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program.			

*Cost for Academic Term, Group 60 Part-Time	□ Plan A (Pre-Pay)	□ Plan B (2 payments)	□ Plan C (6 payments)
Application Fee (Non-refundable)	100	100	100
Base Tuition	13,000	13,000	13,000
Payment Plan Fee		750	1,250
Text Books	600	600	600
Massage Table	450	450	450
Credentialing Fee (State Licensure)	450	450	450
Total Charges	14,600	15,350	15,850
Part-Time: PLAN A = 1 Payment (Due first day of class), PLAN B = 2 Payments (Due first day of class and approx. 8 th month of program), PLAN C = 6 Payments (Spread over 12 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program.			

Supplies and Other Expenses: All fees are subject to change.

(Other required equipment and supply costs are based on student preferences. Cost ranges are as follows)

	Minimum	Maximum
Student Liability Insurance (required) provided free of charge	\$0	\$45
CPR, First Aid, AED Certification (required) Due by Term II	\$75	\$100
Scrubs (required) Due by Term 2, WK 1	\$29	\$70
Linens (required) Due by Term 1, Wk 2	\$40	\$100
Lotions (required) Due by Term 1, Wk 2	\$100	\$400
Misc. optional books, workshops, supplies, accessories	\$20	\$300
Massage Chair (optional)	\$350	\$550
Total	\$639	\$1,565

The above costs are *in addition to* the application fee, base tuition, payment plan fees, books, massage table charges and graduation fee. Items are required for participation in the EWHAI massage therapy program if they are so noted.

Payment Plans and Terms: Plans B & C are payment plans which include an additional payment plan fee. All fees are payable by cash, personal check, or credit card. An additional 3.5% processing fee will be charged if tuition is paid by credit card.

Incidental Administration Charges

Transcript requests: \$15
Schedule modification: \$100
Tutoring fee/1-on-1 makeup w/Instructor: \$35/hour

3.5% Processing Fee for tuition paid by credit card
Check return (NSF): \$25
Late fee (five business days): \$50

Collection of Unpaid Tuition and Fees: Nonpayment of tuition and fees due to the school will result in the student being obligated for interest, collection agency costs, additional collection costs, and legal costs. In addition, the school reserves the right to report the student's failure to pay amounts owed to one or more national credit bureau organizations and not release the student's academic transcript until all debts to the school are paid in full.

Students falling behind in payments for more than 30 days, as per the signed Tuition Agreement, may be suspended from the program, and/or be asked to withdraw from the Institute until the payments are made current. Students falling behind in payments for more than 60 days will be dismissed from the program. The diploma and official transcript will only be awarded to students upon satisfactory of all graduation requirements including all the fees and tuition paid to the school.

FINANCIAL AID

East-West Healing Arts Institute-Madison offers Title IV Federal Student Aid through the US Department of Education for those students who qualify. Eligible students who apply for Federal Student Aid may participate in the following programs:

- **Pell Grants:** This is grant money for your education that does not have to be paid back, and is available to qualifying students based on financial need.
- **Federal Direct Student Loans (FDSL):**
 - **Subsidized FDSL:** This loan is a long-term low interest student loan based on financial need. The government subsidizes, or pays the loan interest until 6 months after graduation.
 - **Unsubsidized FDSL:** This loan is not based on financial need. It is available to students who do not qualify for the full amount of a subsidized loan, or in combination with an unsubsidized loan.
- **Parent Loan for Undergraduate Students (PLUS):** This loan enables parents of dependent students to get guaranteed loans to assist with the post-secondary education expenses of their children. Approval is based on income and credit history.

Students apply for Federal Student Aid directly by visiting the free application website www.studentaid.gov ~ **EWHA! Federal School Code: 042193.** Eligibility is determined by the US Department of Education. To ensure that funds are available at the beginning of the program, ***students should complete the FASA application no later than 4 weeks prior to orientation.*** Once processing is complete, students will be notified regarding the amount Financial Aid that is available. For questions regarding Federal Student Aid, contact the financial aid office: financialaid@acupressureschool.com

STAFF

Program Supervisor: XiPing Zhou, MDOM L.Ac. LMT. Nationally Certified Oriental Bodywork Therapy Instructor. Teaching/Occupational experience: 36 years. M.D. Acupuncture at Heilongjiang Medical College of TCM. Certified TuiNa Massage Doctor at Harbin College of Oriental Medicine. Founder, Program Supervisor Dr. Zhou practices acupuncture and oriental bodywork in Madison, WI and gives lectures internationally.

Business Manager and Accountant: LiPing Mu, BA. University of Wisconsin Whitewater

School Administrator: Terri Gomez, PhD LMT BCTMB. UW-Madison, UC Davis, TIBIA Massage School

Academic Dean: Rachel Rodgers MS LMT BCTMB CPT: UW-Madison. EWHA!

Financial Aid Officer: Kimberly Stueber

IT Multi-Media Director: Plamen Dimitrov

Campus Director – Milwaukee Non-Main Campus: Veronica Robinson, MBA, MFA, LMT.

Education Coordinator – Milwaukee Non-Main Campus: Natalie Schultz. EWHAI - Milwaukee.

FACULTY

Dr. Xiping Zhou, MDOM, LMT LAc: E101 Intro to TCM. Teaching/Occupational experience: 30+ years. M.D. Acupuncture at Heilongjiang Medical College of TCM. Certified TuiNa Massage Doctor at Harbin College of Oriental Medicine. Part-time Instructor/Adjunct Faculty.

Kate Fitzpatrick, MSN, LMT: S103 Clinical Pathology, S102 Practical Anatomy, E304 Foot Reflexology. Nursing Educator of Edgewood College in Madison Wisconsin. Teaching experience: 3 years. Part-Time Instructor/Adjunct Faculty.

Laurel Hulke, LMT: E201 Advanced Tools, E301 Chai Quiao, E303 Thai Massage. Marquette University, East-West Healing Arts Institute- Milwaukee. Teaching experience: 4 years. Part-Time Instructor/Adjunct Faculty.

Sydney Olson, LMT: S105 Anatomy & Physiology. Teaching experience: 1 year. Part-Time Instructor/Adjunct Faculty.

Veronica Robison, MBA, MFA, LMT: S101 Musculoskeletal Anatomy, S102 Practical Anatomy, S103 Clinical Pathology, S104 Kinesiology, S105 Anatomy & Physiology, S106 Pathology. Teaching experience: 5 year. Cardinal Stritch University, UW-Milwaukee, Zen Shiatsu Chicago. Part-Time Instructor/Adjunct Faculty.

Natalie Schultz, LMT: W103 Soft Skills, W301 integrated Craniosacral & Myofascial Bodywork, H101 Clinic Preparation, H102 Student Chair Massage preparation, B103 Licensure & Exam Preparation and Student Clinic Supervisor. East-West Healing Arts Institute–Milwaukee. Teaching experience: 2 years. Part-Time Instructor/Adjunct Faculty.

Regulation & Licensing

Wisconsin State Law requires that massage therapists be licensed in order to practice massage. East-West Healing Arts Institute exceeds all requirements to become a Licensed Massage Therapist in Wisconsin.